

100% Money Back
Guarantee

Vendor:Pegasystems

Exam Code:PEGAPCDC85V1

Exam Name:Pega Certified Decisioning Consultant
(PCDC) version 8.5

Version:Demo

QUESTION 1

U+ Bank has recently started using Pega Customer Decision Hub™ to display the first credit card offer, the Standard card, to every customer who logs in to their website.

Which three tasks do you need to perform to implement this requirement? (Choose Three)

- A. Set up business structure to Sales/CreditCards
- B. Define customer engagement policies
- C. Create and configure the real-time container
- D. Create the action and its web treatment
- E. Define customer contact policies

Correct Answer: ACD

QUESTION 2

A financial institution has created a new policy that states the company will not send more than 500 emails per day. Which option allows you to implement the requirement?

- A. Customer contact limits
- B. Volume constraints
- C. Suppression rules
- D. Applicability rules

Correct Answer: C

QUESTION 3

In Pega Customer Decision Hub™, the characteristics of an action are defined by using

- A. properties
- B. logos
- C. plain text
- D. banners

Correct Answer: A

QUESTION 4

Myco, a telecom company, has come up with a new data plan group to suit its customers\' needs. The below table lists the three data plan actions and the criteria a customer should satisfy to qualify for the offer.

Data Plans	Criterion 1	Criterion 2	Criterion 3
1 GB plan	Owns a smart mobile	Under graduation student	New customer
3 GB plan	Owns a smart mobile	Under graduation student	Existing customer
5 GB plan	Owns a smart mobile	Post graduation student	Existing customer

How do you configure the engagement policies to implement this requirement?

Hot Area:

Answer Area

Criteria	Engagement policy						
Criterion 1	<table border="1"> <tr><td>Issue level</td><td></td></tr> <tr><td>Group level</td><td></td></tr> <tr><td>Action level</td><td></td></tr> </table>	Issue level		Group level		Action level	
Issue level							
Group level							
Action level							
Criterion 2	<table border="1"> <tr><td>Issue level</td><td></td></tr> <tr><td>Group level</td><td></td></tr> <tr><td>Action level</td><td></td></tr> </table>	Issue level		Group level		Action level	
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Group level							
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Criterion 3	<table border="1"> <tr><td>Issue level</td><td></td></tr> <tr><td>Group level</td><td></td></tr> <tr><td>Action level</td><td></td></tr> </table>	Issue level		Group level		Action level	
Issue level							
Group level							
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Correct Answer:

Answer Area

Criteria	Engagement policy						
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Issue level							
Group level							
Action level							

QUESTION 5

The U+ Bank marketing department currently promotes various home loan offers to qualified customers. Now, the bank does not want customers to receive more than four promotional emails per quarter, regardless of past responses to that action by the customer.

Which option allows you to implement the business requirement?

- A. Volume constraints
- B. Customer contact limits
- C. Suitability rules

D. Suppression policies

Correct Answer: C

QUESTION 6

U+ Bank, a retail bank, wants to begin promoting credit card offers via email to qualified customers. The business would like to ensure that the outbound run always uses the latest customer information.

What do you configure to implement this requirement?

- A. Trigger an external ETL (Extract-Transform-Load) process
- B. Select Refresh the audience
- C. Run the starting population segment daily
- D. Select different audience sample with similar profile

Correct Answer: C

QUESTION 7

Aggregation components provide the ability to_____.

- A. filter actions based on priority and relevance
- B. make calculations based upon a list of actions
- C. choose between actions
- D. set a text value to a strategy property

Correct Answer: B

QUESTION 8

U+ Bank wants to offer credit cards only to low-risk customers. The customers are divided into various risk segments from Good to Very Poor. The risk segmentation rules that the business provides use the Average Balance and the customer Credit Score.

As a decisioning consultant, you decide to use a decision table and a decision strategy to accomplish this requirement in Pega Customer Decision Hub™.

	Credit Score	Credit Score	Average Balance	Result
	>=	<	>=	
If	400	600	30000	Good
else if	200	400	20000	Fair
else if	100	200	10000	Poor
else if	50	100	1000	Very Poor
Otherwise				Very Poor

Using the decision table, which label is returned for a customer with a credit score of 240 and an average balance 35000?

- A. Fair
- B. Good
- C. Very Poor
- D. Poor

Correct Answer: C

QUESTION 9

You are a strategy designer on a next-best-action project and are responsible for designing and implementing decision strategies. Select each component on the left and drag it to the correct requirement on the right.

Select and Place:

Component	Requirement	Component
Decision table	Determine target budget to retain a customer	
Group By	Divide customers into risk segments	
Set Property	Compute sum of profit	
Scorecard	Determine customer credit score	

Correct Answer:

<u>Component</u>	<u>Answer Area</u>	<u>Requirement</u>	<u>Component</u>
		Determine target budget to retain a customer	Decision table
		Divide customers into risk segments	Set Property
		Compute sum of profit	Group By
		Determine customer credit score	Scorecard

QUESTION 10

To reference a customer property in a strategy, you need to prefix the property name with the keyword_____.

- A. \\\' .\\\'
- B. "Customer."
- C. "Data."
- D. No prefix. Use directly the property name.

Correct Answer: A

QUESTION 11

To access a property from an unconnected component, you use the_____.

- A. dot-property value directly
- B. property value
- C. component-dot-property construct
- D. customer-dot-property construct

Correct Answer: C

QUESTION 12

An outbound run identifies 150 Standard card offers, 75 on email, and 75 on the SMS channel.

> Maximum 100 Daily with Channel: Action: StandardCard	100 remaining	<input type="checkbox"/>	⋮
> Maximum 75 Daily with Channel: Email	75 remaining	<input type="checkbox"/>	⋮
> Maximum 75 Daily with Channel: SMS	75 remaining	<input type="checkbox"/>	⋮

If the following volume constraint is applied, how many actions are delivered by the outbound run?

- A. 75 emails 25 SMSes
- B. 75 SMSes and 25 emails
- C. 100
- D. 150

Correct Answer: B