Vendor:IBM

Exam Code:P2080-034

Exam Name:IBM Tealeaf Technical Mastery Test v1

Version: Demo

QUESTION 1

Where are Alerts configured?

A. Event Manager

B. Alert Monitor

C. RTV

D. Search

Correct Answer: A

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QUESTION 2

Which type of Struggle Event looks for a user landing on a page multiple times?

A. Sequence Event

B. Thrashing Event

C. Distance Event

D. Purchase Event

Correct Answer: B

___

QUESTION 3

After a session has been closed, Events with this setting are triggered for Evaluation

A. First Hit of Session

B. Every Hit

C. Last Hit

D. End of Session

Correct Answer: D

___

QUESTION 4

Session Attributes describe:

A. Specific Text String

B. Count

C. A Trait or Component of a session

D. Distance

Correct Answer: C

QUESTION 5

When an Event fires, what value is ALWAYS recorded?

A. Count

B. Text Value

C. Numeric Value

D. Distance

Correct Answer: A

QUESTION 6

What can not be displayed in a Dashboard?

A. Events

B. Scorecards

C. Top Mover Reports

D. Reports broken down by time

Correct Answer: A

QUESTION 7

How many Dimensions can you combine into a Standard Report Group?

A. 4

B. 16

C. 32

D. 256

Correct Answer: A

QUESTION 8

To display the percentage of visitors who visited the payment page and went on to complete their transaction, you would build a:

A. Ratio Report

B. Top Mover

C. Dashboard

D. Custom Chart

Correct Answer: A

QUESTION 9

What should you use if you are looking to monitor known bad behaviors, experiences, or unexpected outcomes?

A. Search

B. RTV

C. Business Process Scorecards

D. KPI Scorecards

Correct Answer: D

QUESTION 10

When Events fire, what happens:

A. A counter is incremented that tracks the occurrence of the Event for Reports

B. An Event value can be set and saved in the session data

C. Dimension values can be set and saved in the session data

D. All of the above

Correct Answer: D

QUESTION 11

Tealeaf uses _____ to look for patterns and values that may then be recorded by an Event.

A. Dimensions

B. Report Groups

C. Hit Attributes

D. Whitelists

Correct Answer: C

QUESTION 12

Which Tealeaf component automatically calculates abandonment given the Events that step through a process?

A. Business Process Scorecard

B. KPI Scorecard

C. Session List Template

D. RTV

Correct Answer: A

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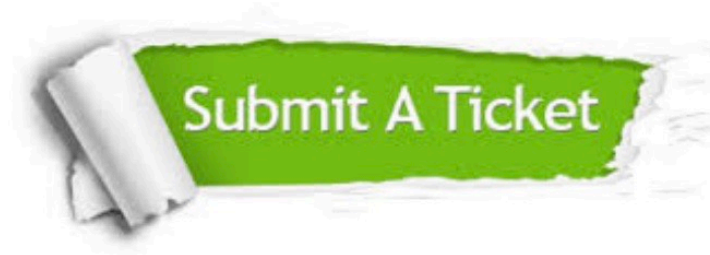
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