

100% Money Back
Guarantee

Vendor:APBM

Exam Code:CBM

Exam Name:Certified Business Manager

Version:Demo

QUESTION 1

Product decisions, distribution decisions, and promotion decisions are all the element of:

- A. Product activities
- B. Internal marketing
- C. Marketing mix
- D. Technological developments

Correct Answer: C

QUESTION 2

Strategic, long-range, manufacturing planning decisions may NOT be grouped in which of the followings?

- A. value-added decisions
- B. facility size, location, and degree of focus decisions
- C. process flow and facility layout decisions
- D. business integration decisions

Correct Answer: D

QUESTION 3

A firm uses more short-term sources, its debt costs are low, profits are high and solvency is low with:

- A. Aggressive strategy
- B. Conservative financing strategy
- C. Moderate financing strategy
- D. Excess Liquidity strategy

Correct Answer: A

QUESTION 4

What integrate a company's information assets into a single accessible system using Internet-based technologies?

- A. Internets
- B. Intranets

C. Extranets

D. Virtual Internet beams

Correct Answer: B

QUESTION 5

has a wide span, is horizontally dispersed, and has fewer hierarchical levels.

A. Tall structure

B. Centralized structure

C. Flat structure

D. Decentralized structure

Correct Answer: C

QUESTION 6

A formal research effort that evaluates the current state of HR management in an organization is called:

A. HR Service

B. HR Mandate

C. HR Audit

D. HR Examination

Correct Answer: C

QUESTION 7

The shared values and beliefs of a workforce is called:

A. Organizational rituals

B. Organizational culture

C. Organizational norms

D. Organizational standard

Correct Answer: B

QUESTION 8

A model of leadership that describes the relationship between leadership styles and specific organizational situations is known as:

- A. Initiating approach
- B. Behavioral approach
- C. Leadership approach
- D. Contingency approach

Correct Answer: D

QUESTION 9

Which budget presents the expected receipts and payments of cash for a period of time?

- A. Cost budget
- B. Direct labor budget
- C. Purchases budget
- D. Cash budget

Correct Answer: D

QUESTION 10

The process by which individuals or groups select, use, or dispose of goods, service, ideas, or experiences to satisfy needs and demands is called:

- A. consumer behavior
- B. buyer behavior
- C. user behavior
- D. purchaser behavior

Correct Answer: A

QUESTION 11

A long-term contract under which a borrower which a borrower agrees to make payments of interest and principal on specific dates to its holder is called:

- A. Bond
- B. Loan

C. Mortgage

D. Credit

Correct Answer: A

QUESTION 12

One who opposes a fundamental change and has the right to receive the fair value of his shares is:

A. Authorized Business shareholder

B. Shareholder Merger

C. Dissenting shareholder

D. Board of Shareholder Director

Correct Answer: C