Vendor: Adobe

Exam Code:AD0-E121

Exam Name: Adobe Experience Manager Sites Business Practitioner Expert

Version: Demo

QUESTION 1

A customer needs to update their live site when the author triggers any content activation. What should a Business Practitioner recommend be configured?

A. Dispatcher Flush Agent

B. Static Replication Agent

C. Chain Replication Agent

D. Reverse Replication Agent

Correct Answer: C

QUESTION 2

A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout.

Which two features should the Business Practitioner recommend for the setup? (Choose two.)

A. A Dynamic Media

B. An integration with Adobe Creative Cloud

C. An AEM Assets with Adobe Asset Link

D. A translation workflow

Correct Answer: BC

QUESTION 3

An author plans to change the source pages that occur as a result of normal maintenance. The author will handle multiple root branches and promote the content without disturbing the published content.

What should a Business Practitioner recommend to the content authoring team?

A. Use Launches

B. Use the rollout option on a blueprint

C. Use live copy

D. Use Projects

Correct Answer: B

QUESTION 4

A Business Practitioner needs to deactivate content that Is published In production. Where should the deactivation workflow be initiated?

A. On the dispatcher

B. On the author

C. On the CDN

D. On the publish

Correct Answer: B

QUESTION 5

A customer wants to place lag manager scripts on its pages based on the environment The three environments are as follows:

Dev Environment QA Environment Production Environment

The Business practitioner needs to recommend a feature so that the scripts are loaded in the correct environment. What should the Business Practitioner recommend the company use?

A. Host names

B. Runmodes

C. Adobe Target

D. Replication Agent

Correct Answer: B

QUESTION 6

A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.

Which two additional pieces of information should the Business Practitioner clarify for the developer? (Choose two.)

A. Content model

B. Selectable fields

C. Editable elements

D. Workflow model

Correct Answer: AB

QUESTION 7

How should a Business Practitioner integrate Adobe Sensei with AEM for Smart tag feature?

A. Use Smart Content Service configuration

B. Use Custom configuration to set up the Integration

C. Use Adobe Sensei configuration

D. Use Adobe launch to integrate Adobe Sensei

Correct Answer: D

QUESTION 8

A business uses AEM as a Cloud Service. The production pipeline in Cloud Manager Keeps reporting a maintainability issue during the hot-fix deployment It will take more than 1 business day for the development learn to resolve the deployment issue. The business wants an immediate resolution.

What should the Business Practitioner recommend to the development team?

A. Uncheck Go Live Approval setting in Production Deployment Options and re-run the build

B. Set Important failure Behavior setting to "Continue immediately\\' and re-run the build

C. Upload the hot-fix package and install manually via the Package Manager

Correct Answer: A

QUESTION 9

An author would like to display an At-summarized version of an artiste. Which method would you recommend to achieve this?

A. Modify a component to display a shortened form of the article.

B. Create a variation of an experience fragment.

C. Create a variation of a master content fragment

D. Implement a workflow to generate a summarized version.

Correct Answer: C

QUESTION 10

Which role is responsible for scope and timeline delivery to a customer?

A. Development lead

B. Quality Lead

C. Project Manager

D. Architect

Correct Answer: C

QUESTION 11

A customer has a business requirement to trigger a specific workflow in author whenever there is a change to a particular type of node in AEM. Which functionality should the Business Practitioner recommend?

A. Launches

B. Workflow Launchers

C. DAM update asset workflow

D. Activation model workflow

Correct Answer: B

QUESTION 12

A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.

What should the Business Practitioner update?

A. Day CQ DAM Create Asset

B. Digital Rights Management

C. Asset View Servlet

D. Day CQ DAM Asset Upload Restriction

Correct Answer: D