Vendor: IBM

Exam Code: 00M-643

Exam Name: Information Management Solution Sales Mastery Test v4

Version: Demo

QUESTION NO: 1

A customer is looking for a software solution to extract data from heterogeneous sources, transform the data to meet operational standards, and then load the data into their warehouse. Which IBM offering best meets their needs?

A. IBM InfoSphere Warehouse
B. IBM InfoSphere Information Server
C. IBM InfoSphere Master Data Management
D. IBM InfoSphere Optim

Answer: A
Reference:http://www.scribd.com/doc/61338465/Data-Warehousing-High-impact-Strategies-What-You-Need-to-Know-Definitions-Adoptions-Impact-Benefits-Maturity-Vendors(page 45)

QUESTION NO: 2

IBM IMS is designed for large-scale applications running on which operating system?

A. AIX
B. Solaris
C. IBM i
D. z/OS

Answer: D
Reference:https://www.ibm.com/developerworks/mydeveloperworks/blogs/aimsupport/entry/ims_and_cics_exploring_zos_together?lang=en(5thparagraph)

QUESTION NO: 3

Which customer challenge is most directly addressed by the Define and Govern facet of the IBM Information Agenda?

A. inflexible infrastructure
B. information not viewed as an asset
C. lack of business/IT alignment
D. lack of organizational awareness

Answer: B

QUESTION NO: 4

What are two analytics capabilities of IBM InfoSphere Warehouse?

A. statistical visualization and reporting
B. dashboards and scorecards
C. cubing services and text mining
D. what-if and scenario modeling

Answer: C

QUESTION NO: 5

A customer currently has petabytes of data across heterogeneous sources. They want IBM to design a solution to extract that data and store it in a centralized database that supports mining, cubing, and analytics processes. They also want to improve the quality of their data by creating common data models and consolidating duplicate records. Which IBM product is NOT a necessary component in the solution?

A. IBM InfoSphere Information Server
B. IBM InfoSphere Guardium
C. IBM InfoSphere Warehouse
D. IBM InfoSphere Master Data Management

Answer: B

QUESTION NO: 6

What is NOT a key capability of IBM InfoSphere Warehouse?

A. dashboarding
B. in-database mining
C. in-memory cubing
D. deep compression

Answer: A

QUESTION NO: 7

What is the purpose of data masking in IBM InfoSphere Optim?

A. to index data for improved query performance and archive efficiency
B. to encrypt data so that only authorized users see information intended for them
C. to obscure confidential information when cloning production data for development purposes
D. to transform data from multiple sources so that it conforms to a common standard

Answer: B
Reference:ftp://public.dhe.ibm.com/common/ssi/ecm/en/ims14076usen/IMS14076USEN.PDF

QUESTION NO: 8

What is the main purpose of master data management?

A. to perform business analytics on unstructured data across disparate systems
B. to extract data from heterogeneous sources and load it into the data warehouse
C. to create a single version of truth from multiple versions and data sources across the enterprise
D. to protect valuable data through encryption, masking, and real-time monitoring

Answer: C
Reference:http://www-01.ibm.com/software/data/master-data-management/library.html

QUESTION NO: 9

IBM InfoSphere BigInsights is based on which open source framework?

A. Cassandra
B. MongoDB
C. Hadoop
D. Vertica

Answer: C
Reference:http://www-01.ibm.com/software/data/infosphere/biginsights/(para.1)

QUESTION NO: 10

Which statement is TRUE about the integration capabilities of IBM Information Management products?

A. To encourage a fully integrated platform, integration is only possible with other IBM products.
B. All integration mechanisms are proprietary to maintain an advantage over competing vendors.
C. Models and metadata are shared among IBM IM integration offerings.
C. Data must come from homogeneous sources to achieve optimal integration.

Answer: C

QUESTION NO: 11

Which facet of the IBM Information Agenda approach features different implementation designs for specific industries?

A. Roadmaps
B. Strategy
C. Define and Govern
D. Information Infrastructure

Answer: C

QUESTION NO: 12

What is NOT a function of IBM InfoSphere Guardium?

A. to configure an audit system that tracks all changes to a database
B. to provide real-time monitoring of database access and activity
C. to recommend security fixes based on scheduled vulnerability assessments
D. to remove identifying information when cloning confidential data for development

Answer: C

QUESTION NO: 13

What is the main purpose of IBM InfoSphere BigInsights?

A. to improve analysis performance for traditional structured data

B. to manage large volumes of non-traditional data

C. to apply analytical models to incoming data in real time

D. to extend the analytics capabilities of IBM InfoSphere Warehouse to small and mid-sized companies

Answer: A

QUESTION NO: 14

Which IBM workload optimized offering is most appropriate for a customer who wants the greatest flexibility when deploying a data warehouse?

A. custom system built around IBM InfoSphere Warehouse

B. IBM pureScale Application System

C. IBM Smart Analytics System

D. IBM Netezza

Answer: D
Reference:http://www-05.ibm.com/si/kljucdoresitev/power7/pdf/0955_1025.pdf(slide 20, 21, and 22)

QUESTION NO: 15

What differentiates IBM Netezza from competing offerings?

A. Externalstorage options

B. Robusttuning options for customer optimization

C. Simplicity, speed, scalability, and analytics approach

D. Integratedapplication server

Answer: C

QUESTION NO: 16

A customer is looking to purchase a database management system to handle mixed workloads on distributed platforms. Their main goal is the reduction of operational costs. Which IBM database offering best meets their needs?

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